

ABOUT MARKUS BENESCH

Since 1989 Markus Benesch works as industrial and interior designer, cooperating with the following companies in the design sector, such as Abet Laminati, Benetton, BrainLAB, Campari, Esselte Leitz, EandY, Fiat, rasch, Neue Modular AG, Mövenpick Group, Paul Smith, Memphis Milano, Postdesign, Samsung, Sirpi.

His collections have been extensively published by the international press in magazines, newspapers, books and tv. More than 900 articles and 15 books have appeared around the globe meanwhile. He lives and works in Munich and Milan. His work focuses mainly on products and spaces - materials and their surfaces. As a visiting professor Markus holds seminars in interior design, product and communication design in Milan, Reims and Tokyo.

" MBC studio designs and develops products, interiors, surfaces and materials for industry and companies. Our ideas serve existing and current functional needs and address desires we anticipate will exist in the near future. The use and creation of new materials, aesthetics and technologies are vital to us. Most of all I want to stress the poetic side of design and architecture in order to WOW the client and keep/revive that twinkle in your eye ...nurture conversation, communication! "

LATEST EVENTS

- 2009 .COLORNORI_for Samsung, Milano Salone del Mobile 2009.
- .Paris, Maison&Objet-standdesign for Jannelli's new brand: J&V italian design-january
- .Opening wallpaperstore munich,Munich july
- .Carton collection, Milano april

- 2008 .Lounge for CampariSoda Salone del Mobile Milan april 2008
- .Sculptures and public seating objects for Campari, Salone del Mobile 2008
- .Presentation of Fantonia Collection space: Jannelli&Volpi april 2008
- .Furniture Collection for Memphis Milano, Milan 2008
- .redesign of the interior of rehearsal-rooms Munich Philharmonic Orchestra march 2008
- .Presentation of the "BlueCollection" of Bombay Sapphire for Bacardi january 2008
- .finalization of germanys largest Music-Library in february 2008 Gasteig Munich
- .Launch of RAPOXY on Heimtextil Frankfurt 2008

INTERIORS (selection)

- 2008 .25 rehearsal rooms and wardrobes for the Munich Philharmonics
.Philharmonie, Gasteig Munich
.Trendshow "Dance on Wallpaper" 900 sqm Heimtextil Frankfurt
.Music-Library Gasteig Munich
- 2007 .Interior of a law firm Munich
- 2006 .BrainLAB AG. Headquarter, Munich.
Main reception, reception ceo, auditorium,restaurant, tea kitchens, meeting points, interactive zones, wardrobe,/20.000sqm.
.JANNELLI & VOLPI . showroom,2 storeys, Milan/ 1300 sqm. / + all PLAYLIFE (subs. of BENETTON)
fashion stores in italy
- 2005 .MUFFATHALLE, AMPERE clubdesign, Munich
.Transition Design Gallery,spatial concept & exhibition space, Tokyo
.Ispovision-ISPO, fairstand 350 sqm., Munich
.LUDWIG BECK Kaufhaus der Sinne, 4. Stock- Trendbereich, Munich
- 2004 .MöVENPICK Group, restaurant re-design, Munich
- 2003 .Palazzo dei Dogi, Boscolo Hotel-Venezia, lightcube installation in lounge/bar, Venezia
- 1993 .PAUL SMITH, show-room Men's and Women's (temporary installation), Milano
.Krankenhaus Grosshadern, Hebammenaufenthaltsraum, Munich
.Bauernmarkt, interieur concept/design work for Highway bio-reststop 1000 sqm. Dasing
.Fashion shop, Fünf Höfe Galleria (Herzog de Meuron), Munich
.INTERIOR Design Centre/ HYPOVEREINSBANK M.O.C.,(with Helmut Jahn architects & Ingo Maurer lighting) Munich
.BENETTON, shops, Munich and Schongau
.OfficeInterior/furniture; advertising agency K.U.K., Munich
.more than 35 houses, apartments, offices, shops, fairs

EXHIBITIONS & SOLOSHOWS

- 2008 "Indagini tra Decor e Decus" Forum Omegna, Turin
- 2007 .Architects Hatch, Passagen Cologne
- 2006 .Milan Design Week: participated with following shows: COLORFORCE, COLORFLAGE, STRIP'n TEASE, BAUHAUS,
.MEMPHIS -La Casa Di Alice, ABITARE IL TEMPO, *Verona*
- 2005 .Trendstand for Elle Décor & Interni, ABITARE IL TEMPO, *Verona*
.La CASA di ALICE FOR MEMPHIS; Galleria Post Design, *Milano*
.Furniture "Rapango" for De Rossi / Abet Laminati, St. Etienne, *France*
.Yoox.com – Strambo project Self-Made Bags, Fuori Salone del Mobile, *Milano*
.Dressing Ourselves, Triennale Museum Milan . group exhibition together with E.SOTTASS, A. MENDINI,
A. BRANZI, W. ALSOP, UN STUDIO, ANTONY, MIMMO PALADINO, ENZO CUCCHI, T. KITA, and many more
- 2004 .Transition Space Edge,COLORFLAGE installation for E&Y, *Tokyo*
.ISPO, *Munchen*
.Fuori Salone del Mobile, Galleria Inter Nos COLORFLAGE, *Milano*

MARKUS BENESCH CREATES

ARCHITECTURE PRODUCTS & SURFACES

- 2003 .NEW SURFACES@, Triennale - Museum Palazzo della Triennale, *Milano*
.“Sexy,Sexy Ciao” solo show , Fuori Salone del Mobile, *Milano*
.Practical World RD Living, *Koln*
.Ambiente RD LIVING, *Frankfurt*
- 2002 .MAISON& OBJET trendshow, *Paris*
.BOFFI Bains/Fundoshi, group exhibition, *Paris, Kortrijk and Tokyo*
.Fuori Salone del Mobile Galleria Inter Nos - Medici 13 “io, designer”, *Milano*
- 2001 .Jam Factory, DESIGNERBLOCK, *London*
.Fuori Salone Galleria Inter Nos, *Milano*
.Ambiente-Klein&More, *Frankfurt*
- 2000 .Tendance-Klein&More, *Frankfurt*
.Andrea Leenarts Gallery CROSSOVER, *Cologne*
.IDT- Trendmesse, *Munich*
.ELLE Decoration 10 year Anniversary, *Munich*
.Fuori Salone del Mobile Galleria Inter Nos, *Milano*
.Modular AG, *Koln*
- 1999 .Interior Designer Weekend, M.O.C., *Munich*
- 1998 .Silversurfer@Money for Milan, *Munich*
- 1997 .Koln Furniture Fair-DANONA, *Koln*
- 1996 .Interieur 96, *Belgium*
.Limoges Ceramic Network, *France* , 1st prize
- 1995 .Basler Möbelmesse, *Switzerland*, 1st prize

INDUSTRIAL DESIGN

- 2008 .Gruppo Sintesi, Campari
- 2007 .Rapoxy- decorative floorcoating, Bombay Sapphire
- 2006 .NEUE MODULAR AG (Switzerland): bedroom collection Colorforce: beds&cupboards
.DG Göbert- sunscreen shades
.WESTAG GETALIT AG hpl laminates
.YOOX.COM : STRAMBO , fashion laptop bag
. COLORFLAGE , new collection (9 pcs.)
- 2005 .COLORFLAGE, wallpaper, furniture, laminates, fabrics, lights. Launch of new collection Rasch wallpaper collection, Germany
.MEMPHIS s.r.l. Milano: LA CASA DI ALICE, collection of furniture, wallpaper, lights and carpets
- 2004 .NEUE MODULAR AG (Switzerland): foam stools&beds
.ESSELTE-LEITZ folders &binders
- 2003 .DIETSCHERD-LIVING. Collection of bathroom accessories, injection molded plastic and foam (72 pieces)
- 2002 .ABET LAMINATI 2002 new surface project, curated by Paola Navone Milano laminates for interior exterior
“io designer” design of the pieces; foamy-foam chairs, scoop, spacebox
- 2001 .FUNDOSHI project Paris/Tokyo Patterns for traditional Japanese underwear “fundoshi”
.Money for Milan (MFM) 2001 collection, glasses, vases/bowls, centreboard, cubes, mirrors in plexiglas, aluminium,

- chipboard, holograms
- .Silersurfer lamps, produced by Klein&More
- .Xeikon Diamond Award
- .Technical innovation for Silversurfer lamp design
- .Grafico, MODULAR AG, (Switzerland), 24 pieces bed&cupboard collection
- .MFM 2000 Collection-LAUNCH of new brand, Silversurfers, sideboards, vases/bowls, chair, bags, mirrors in plexiglas, aluminium, chipboard, felt, hologram&lenticular surfaces
- .MFM-Beautyfool Collection
- .Condom-tables, loungechair, mirror, trays, vases
- .Gel Design, Royal Medica/Selle Royal gel tool, chair and headboard design 1st
- .MfM lamp &table collection
- .Sofa-bed, Stella AG, design/presentation; "youn" sofa-bed project
- .Bedroom, DANONA s.r.l., (Spain), range of beds/bedroom accessories
- .Intermobile GmbH, (Munich), bed&cupboard designs
- .Minimo, MODULAR AG (Switzerland): bedroom furniture/accessories
- .Beds, Crossmart b.v. (The Netherlands), bed/room accessory design
- .The Big Sleep, Fruhlich AG, (Switzerland)
- .Beds, Modular AG
- .Young, MbM Möbel GmbH, full range of „young“ furniture/accessories
- .Roegg AG
- .Full range of furniture; solid cherry & blown glass
- .Intermobile GmbH, (Munich), bed&cupboard designs
- 1992 .Porchet AG, bed designs for crash & carry markets
- 1990 .FARBE 1990, Munich
- 1989 .Object&Design, Munich

SEMINARS held by Markus Benesch (visiting professor for interior + product design)

- 2008 .Facoltà del Design del Politecnico di Milano - La Flute-champagne d'élite_ workshop
- 2008 .Torino, Italy - Fiat_ , creative workshop
- 2008 .Facoltà del Design del Politecnico di Milano - Ferrerri_ Nutella , new designs & concepts
- 2007 .Facoltà del Design del Politecnico di Milano - stora enso food packaging
- 2006 .Facoltà del Design del Politecnico di Milano - Mercatini per Milano
- 2005 .Facoltà del Design del Politecnico di Milano - Workshop BALCONAID, Alessandro Mendini, Corrado Levi, Markus Benesch , Enrico Baleri, William Sawaya , *Como*
- .NABA- Nuova Accademia di Belle Arti, Milano, 3 months course for final class in design methodology
- 2006 .Keynote speeches: Athens - Greece for IGI- world manufacturers forum + Zurich-CH: Tapetenforum. ch
- 2005 .Facoltà del Design del Politecnico di Milano - Workshop BALCONAID, Alessandro Mendini, Corrado Levi, Markus Benesch , Enrico Baleri, William Sawaya , *Como*
- 2004 .L'ESAD – Ecole Supérieur d' Art et de Design de Reims, France, PASSION SPACE

MARKUS BENESCH CREATES

ARCHITECTURE PRODUCTS & SURFACES

"Markus Benesch employs forms, colors and materials in his objects and interiors, so as to elevate each item and each room, and lift them to another level: every encounter with his objects is a special experience.

I love Markus' passion, which is apparent in all his creations - the sparkle in the eye, the playfulness.

I particularly like to surround myself with his designs: they are all inspired and inspiring at the same time.

One has the feeling that they just mark a beginning - and this is the most exciting issue for me when it comes to design."

Christiane zu Salm, Munich 2004 Die Unternehmerin zählt zu den erfolgreichsten Frauen innerhalb des privaten deutschen TV-Marktes. Christiane zu Salm begann ihre Karriere als Referentin der Geschäftsleitung der UFA Film und Fernsehen GmbH in Hamburg, ehe sie von 1998 bis 2001 die Geschäftsführerin des Musik-Senders MTV stellte.

"Although we are quite different, I believe that Markus and me are of the same opinion when it comes to aesthetics. We communicate through objects and images rather than with words. Markus sends out messages without caring when they will be received... me too. That is why I understand his reflections, the ambiguity of his soul, his sense of doing the right thing, the stream of his ideas and metaphors... Markus is a person, who lives in another world, with another history and another cultural background, using corresponding signs, symbols and words."

Alessandro Guerriero, Milan 2004 Alessandro Guerriero founded the ALCHEMIA group in 1976.

In 1982 he was awarded the Compasso d'Oro for research in design. He founded Domus Academy in 1987. Now he is president of NABA, Milano.

"Markus in space. Sometimes you meet people in life who have such a passion for what they do that they make you feel boring. What I love about Markus is that he is the first astronaut I have ever met. I have a feeling that one day in the future he will land in a spaceship in front of my studio and take me away to a better world full of fun and optimism. Let me know when you will be coming back to pick me up Markus, so that I can pack my suitcase in time."

James Irvine, Milan 2003. James Irvine is industrial designer, former head of design of SOTTASS ASSOCIATI and design consultant for various renowned companies like: Artemide, Alfi, Cappellini, Magis, Whirlpool, Canon, Mercedes Benz,...

"There is no more need to slip inside a mirror to see Wonderland. Maybe there's a dreary grey world on the other side of that mirror: the best is to be found on this side today, facing the reflections, inside spaces crossed by streams of patterns, replacing completely shapes and volumes. We are looking at a process of dematerialization of the matter and of complete absence of functions. Communication has become completely independent, towering the information it conveys and the means it uses. Colors cancel everything out, until when they themselves become an experience about the world, transcending the world itself. You get the impression that colored interweaves threaten volumes, transforming them into a pure perceptive experience. Maybe the "City of Experience" is similar to this chamber of mirrors, where there are no mirrors."

Andrea Branzi, Milan July, 2005 Legendary design and architecture theorist of the last century.

"German designer Markus Benesch, exhibiting outside an InterNos under the label Money for Milan, Benesch made furniture that was too much fun to simply melt into the background. With seascapes, holograms and a mix of materials from chipboard to felt, his "Myside" cabinet and "Silversurfer" lamps are made to be showpieces in any room (especially those with gangsta-chic leanings)."

Emma Thompson for Wallpaper magazin

PUBLICATIONS

THE WORK OF MBC HAS BEEN EXTENSIVELY PUBLISHED BY THE INTERNATIONAL PRESS IN MAGAZINES, NEWSPAPERS, BOOKS AND ON TV. UP TO NOW MORE THEN 900 ARTICLES AND 15 BOOKS HAVE APPEARED AROUND THE GLOBE, FEATURING THE WORK OF MARKUS BENESCH CREATES.

ABITARE IMODO | INTERNI | MONITOR | KULT | WALLPAPER | THE INDEPENDENT | CASAMICA | ELLE DECOR | BRAVACASA | GULLIVER | GQ | CITIZEN K | FOUR ROOMS | AD | SURFACE | THE OBSERVER | THE NEW YORK TIMES | GLAMOUR | CORRIERE DELLA SERA | IO DONNA | CASE | VOGUE | INTERNATIONAL INTERIORS | GRAZIA | MASONS | CANADIAN INTERIORS | DDNI | COSMOPOLITAN | PIG | LAISHA | FLUID | WELT AM SONNTAG | L'OFFICIEL | MADAME | DOVE | LA REPUBBLICA | THE ARIZONA HERALD | DDN | ID MAGAZINE | VISIONNAIRE | MÖBELMARKT | NOVUM | THE INDIAN ARCHITECT & BUILDER | CASA BRUTUS | MADE 05 | ZINK | ...

TV

Interviews and reports have been aired on:

VOX | RAI 5 | TELEMODA | ISPO TV | ULTRAFRAGOLA | SKY E 1 | POPUP | ZDF | LEONARDO | BLOGOSFERE

BOOKS

- 2009 .*Markus Benesch*, Monograph published by daab december 2009
2009 .*Limited Edition*, published by Birkhaeuser
2008 .*Design Now !* by Charlotte & Peter Fiell, published by Taschen
2007 .*Design patterns*, MaoMao books , London
2006 .*Wallpaper*, Magma books London
. *Wallpaper Trend*, by Lachlan Blackley published by Lawrence King
. *Cutting edge of wallpaper*, by black dog publishing
. *1000 new designs*, by Jennifer Hudson published by Lawrence King
. *pocket design diary*, by edizioni poli.design
2005 .*Sedie - design e tecnologia d'avanguardia* by Mel Byars published by Logos
. *Möbeldesign Deutschland - die Klassiker*, by Bernd Polster
2004 .*The official point of view*, Milan (2003-2004)
. *Cahier d'inspirations*, by Nelly Rodi & Elizabeth Leriche
2002 .*International Design Yearbook* (2002-2004), by Jennifer Hudson published by Lawrence King

